



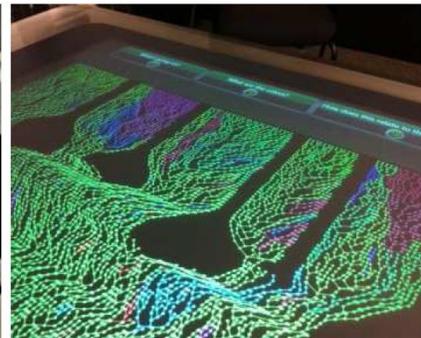
ITS 2014 Interactive Tabletops and Surfaces

Call for Sponsors

ACM Interactive Tabletops and Surfaces 2014

Dresden, Germany, November 16-19, <http://www.its2014.org>

We invite you to support the ITS 2014 conference through financial sponsorship.



Researchers from academia and industry, student researchers, and industry leaders engaged in the interactive surface computing research field meet at the ITS conference each year. ITS provides a forum for academics and practitioners to discuss challenges and innovative solutions for effective interactive surface computing systems. The conference covers the design, evaluation, and application of techniques for a wide range of interactive surface technologies, with a focus on large-format surfaces, such as interactive tabletops and walls, but also related to smaller surface devices such as multi-touch smartphones and tablets, gesture-based systems that enable arm or whole-body-input. ITS is also a forum for introducing and discussing next-generation surface technologies, such as water-based interfaces, floor- and room-based interfaces, and deformable interfaces. The conference proceedings are published in the ACM Digital Library one of the most important publishers of computer research in the world.

Supporting the event is an ideal way to demonstrate your organization's interest in and commitment to the field and to publicize this support to many leaders and students in the field. Sponsors also improve the quality of the conference, display support for the community and demonstrate their commitment to the area of research activity. We have four corporate support levels (Platinum, Gold, Silver, and Bronze), as well as opportunities for supporting specific conference events. Corporate support is very important to the

conference, and the conference committee ensures that these contributions are well recognized. We list the benefits and costs below. (If you can think of another benefit that would make this more attractive to your company, please let us know!)

Corporate Support Levels: Opportunities and Benefits

We have 4 levels of sponsorship: Platinum, Gold, Silver, and Bronze. In addition, there are a variety of opportunities to sponsor specific elements of the conference (and get further exposure for your company or organization). Details are below.

Packages are negotiable in regards to the items they include and can be adjusted to specific needs. Note that all amounts are listed in USD (\$), but equivalents in other currencies are welcome.

Platinum Sponsor – 1 available – \$ 15,000 USD (11,000 EUR)

Platinum Sponsors receive the following benefits:

- Your company name will be acknowledged in all conference materials and website as a Platinum Sponsor. You will receive special acknowledgement in the conference announcements and publications, and during the opening and closing sessions at the conference.
- Your company and logo will be prominently and exclusively be acknowledged as a Platinum Sponsor (along with conference name and ACM/SIGCHI affiliation) on the conference bag provided to each attendee. Great advertising opportunity, as many attendees continue to use conference bags after the conference.
- Your company name will be exclusively displayed on lanyards that hold attendees' name badge. Another great advertising opportunity, as many attendees continue to use these lanyards after the conference.
- Your company will be provided a full-page advertisement on the outside back cover in the Conference Program.
- You will get three complimentary registrations, so three people from your company can attend the conference for free.
- Your company and logo will be prominently displayed on large posters indicating Platinum Sponsorship at the registration booth and the Conference Banquet.
- Your company will be provided exhibition space for the duration of the conference, from which you can distribute company materials, and interact with attendees.
- Platinum Sponsor identification on your delegates' conference badges.
- Your company will receive a special invitation to exhibit company technologies or products during the Demo & Poster Reception.
- Your company will be given the opportunity to include company material and give-aways in the conference bag provided to each attendee.
- Your company will receive special thanks in the Conference Program.

Gold Sponsor – 2 available – \$10,000 USD (7,250 EUR)

Gold Sponsors receive the following benefits:

- Your company name will be acknowledged in all conference materials and website as a Gold Sponsor. You will receive special acknowledgement in the conference announcements and publications, and during the opening and closing sessions at the conference.

- Your company will be provided a full-page advertisement on the inside front or back cover advertisement in the Conference Program (first come, first choice).
- You will get two complimentary registrations, so two people from your company can attend the conference for free.
- Your company and logo will be prominently displayed on large posters indicating Gold Sponsorship at the Demo & Poster Reception.
- Your company will be provided exhibition space for the duration of the conference, from which you can distribute company materials, and interact with attendees.
- Gold Sponsor identification on your delegates' conference badges.
- Your company will receive a special invitation to exhibit company technologies or products during the Demo & Poster Reception.
- Your company will be given the opportunity to include company material and give-aways in the conference bag provided to each attendee.
- Your company will receive special thanks in the Conference Program.

Silver Sponsor – 4 available – \$5,000 USD (3,750 EUR)

Silver Sponsors receive the following benefits:

- Your company name will be acknowledged in all conference materials and website as a Silver Sponsor. You will receive special acknowledgement in the conference announcements and publications, and during the opening and closing sessions at the conference.
- Your company will be provided a half-page advertisement in the Conference Program.
- You will get one complimentary registration, so one person from your company can attend the conference for free.
- Silver Sponsor identification on your delegates' conference badges.
- Your company will receive a special invitation to exhibit company technologies or products during the Demo & Poster Reception.
- Your company will be given the opportunity to include company material and give-aways in the conference bag provided to each attendee.
- Your company will receive special thanks in the Conference Program.

Bronze Sponsor – unlimited – \$2,500 USD (2,000 EUR)

Bronze Sponsors receive the following benefits:

- Your company name will be acknowledged in all conference materials and website as a Bronze Sponsor. You will receive special acknowledgement in the conference announcements and publications, and during the opening and closing sessions at the conference.
- Bronze Sponsor identification on your delegates' conference badges.
- Your company will receive a special invitation to exhibit company technologies or products during the Demo & Poster Reception.
- Your company will receive special thanks in the Conference Program.

Friends of ITS Sponsorship Opportunities: Opportunities and Benefits

The following opportunities are also available for individual sponsorship, or to cost share with up to three participants.

Doctoral Symposium Breaks & Dinner – \$1,500 USD (1,000 EUR)

- Your company and logo will be prominently displayed during the entire Doctoral Symposium and DC break area.
- Your company (along with its logo and website link) will be listed as a Friends of ITS Sponsor on the conference website.
- Your company will receive special acknowledgement as a Friends of ITS Sponsor at the opening and closing sessions of the conference.
- Your company will receive special thanks in the conference program.

Luncheons – 3 available – \$3,500 USD (2,500 EUR)

- Your company and logo will be prominently displayed at the sponsored luncheon.
- Your company (along with its logo and website link) will be listed as a Friends of ITS Sponsor on the conference website.
- Your company will receive special acknowledgement as a Friends of ITS Sponsor at the opening and closing sessions of the conference.
- Your company will receive special thanks in the conference program.

Breaks – 6 available – \$1,500 USD (1,000 EUR)

- Your company and logo will be prominently displayed at the sponsored break.
- Your company (along with its logo and website link) will be listed as a Friends of ITS Sponsor on the conference website.
- Your company will receive special acknowledgement as a Friends of ITS Sponsor at the opening and closing sessions of the conference.
- Your company will receive special thanks in the conference program.

Sponsors Chair

Stacey Scott, *University of Waterloo*
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